



Psychology for the Curious: Why Study Psychology? ((A Decision-Making Guide to a College Major, Research & Scholarships, and Career Direction for the Students and Parents))

Professor John Cacioppo PhD (University of Chicago), Professor Michael Toggia PhD (University of North Florida), Professor Christopher Wilson PhD (Sam Houston State University Texas), Associate Professor Andrew Lewis PhD (Deakin University Australia), Professor Joseph Melcher PhD (St Cloud State University), Professor Rhona Flin PhD (University of Aberdeen UK), Professor Suzanne Kessler PhD (State University of New York), Professor David Bilkey PhD (University of Otago New Zealand), Professor Jennifer Bonds-Raacke PhD (Fort Hays State University)

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Are you interested in pursuing a bachelor's, master's, or doctorate degree in Psychology?

Why not consider Psychology as your college major or career?

One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow.

- Do you feel you are underprepared when choosing a major?
- Are you choosing your major based on influence and assumptions?
- Are you looking to others rather than draw conclusions based on your own research, interests, abilities, and self-reflection?

If you answered “YES”, you are not alone.

Have YOU Declared your Major?

A recent research study shows that 80% of freshmen (first year college/university students) say they are undecided about their major. Most of them will change their minds multiple times even after they declare their major.

Even the “decided” students often do not base their decision of major on factual research and self-reflection. The biggest mistake both the undecided and decided students make is failing to research what’s required of the major, and the career.

Take a Deep Breath

You need help to make this important decision which will impact the rest of your life.

The information in this book is NOT theory. These are not just a lot of nice suggestions. They are proven best practice strategies that work.

Although most of the chapters in this book are peer-reviewed, they have been written in plain English in layperson’s terms to give you the best/easiest reading experience.

How to Decide if Psychology is Right for YOU?

So, why should you study Psychology? To help your research, we approached over 14 top professors to offer their powerful perspectives and advice. We asked them to address the most important issues for you in plain English:

- Why should you choose Psychology as your undergraduate major or minor?
- Why should you undertake a graduate/PhD degree in Psychology?

This Book is Missing One Thing

This book is missing one thing – **hype**. This book contains no fluff, no complex theories, and no sugar coating. This is a serious book. It is presented in a rather fun, non-serious manner.

If you are considering Psychology for your major, we assure this is the **ONLY** book you’ll ever need for your career success.

We repeat, this is the **ONLY** book that provides in-depth insights on Psychology as your major/career.

Take this Book as an Investment in your Life

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