



Survival Strategies For Nurses in Managed Care

Toni G. Cesta PhD RN FAAN

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This book helps nurse managers define their role in the managed care system, learn strategies in financial management and focus on preventative care, while working on re-engineering patient care delivery systems, utilization, and outcomes management. It addresses topics from defining managed care and explaining how a company works, to addressing ethical and legal issues that arise in the managed care system.



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