



Mathematics for Economics and Business: An Interactive Introduction

Jean Soper

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This text offers the ideal approach for economics and business students seeking to understand the mathematics relevant to them. Each chapter demonstrates basic mathematical techniques, while also explaining the economic analysis and business context where each is used. By following the worked examples and tackling the practice problems, students will discover how to use and apply each of these techniques. Now in its second edition, the text features expanded summaries of economic analysis, new sections on matrix algebra and linear programming, and additional demonstrations of economics applications.

- Demonstrates mathematical techniques while explaining their economic and business applications
- Engages the reader with numerous worked examples and practice problems
- Features new sections on matrix algebra and linear programming
- Includes a companion website with the book, containing the award winning MathEcon software, Excel files, Powerpoint slides, all definitions and 'remember boxes', and additional practice questions

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