



Working Toward Strategic Change: A Step-by-Step Guide to the Planning Process

Michael G. Dolence, Daniel James Rowley, Herman D. Lujan

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This nuts-and-bolts workbook is designed as a guide for members of strategic planning committees in higher education. The book is filled with information, tools, and visual material that complement the companion book *Strategic Change in Colleges and Universities*. This workbook offers a concise background to the strategic planning process and focuses on the ten critical steps of the process, from developing performance indicators through implementing, evaluating, and revising the strategic plan. Each section helps users work carefully and thoughtfully through the tasks of assembling, interpreting, and making decisions about critical information relating to the process.

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