



Advances in Social and Organizational Psychology: A Tribute to Ralph Rosnow

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This new volume is a collection of thought-provoking essays on the current state of social and organizational psychology. The topics range from data analysis and interpretation, to research ethics, to theoretical issues, to an examination of psychological epistemology and theory.

The book is divided into three sections. The first section, focuses on Ralph Rosnow's greatest contribution to psychology, advancing our knowledge of the methods and ethics of research. This section introduces refinements in research methodology, ethical issues in the conduct of psychological research, and the thorny problems of artifact in behavioral research. Four of the chapters in the next section cover topics in organizational psychology (consumer behavior, rumor in organizational contexts, decision making, and leadership) and three review social psychological topics (science and social issues, smiling, and human values). The final section is a collection of chapters on theory from three eminent scholars. This thought provoking finale raises epistemological questions for future generations to solve.

The book is intended for graduate students and scholars in social, organizational, and consumer psychology, and related disciplines such as communication, management, marketing, management information systems, and sociology.

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