



IP & Antitrust: Nalysis Antitrust Princ Applied IP Law 2e (2 Vol)

Herbert Hovenkamp, Mark D. Janis, Mark A. Lemley, Christopher R. Leslie

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AUTHOR NEWS! Justice Department Honors Herbert Hovenkamp with Sherman Award - On July 29, 2008, the USDOJ **Antitrust** Division presented Professor Herbert Hovenkamp with the prestigious **John Sherman Award** for his lifetime contributions to the teaching and enforcement of **antitrust law** and the development of **antitrust policy** . This annual award is given for outstanding contributions to the field of **antitrust law**, the protection of American consumers, and the preservation of economic liberty. Hovenkamp's publications include some 70 articles, approximately 50 essays and book reviews, and a dozen books. He is the senior surviving author of *Antitrust Law* (formerly with Phillip Areeda & Donald Turner), which currently spans 20 volumes, and with Mark Janis and Mark Lemley, author of **IP and Antitrust Law** .

IP and Antitrust: An Analysis of Antitrust Principles Applied to Intellectual Property Law, Second Edition is a two-volume reference that focuses on the intersection of the areas of **IP** and **antitrust** . While **intellectual property licensing** arrangements are typically pro-competitive, **antitrust** concerns may nonetheless arise. Licensing arrangements raise concerns under the **antitrust** laws if they are likely to adversely affect the prices, quantities, qualities or varieties of goods and services -- either currently or potentially available. The Justice Department's rekindled interest in **intellectual property licensing** arrangements now requires that companies factor **antitrust** considerations into the drafting and review of **intellectual property licensing** arrangements. Thus, licensing agreements involving **intellectual property** must now be drafted with two considerations in mind: maximizing the commercial value of intellectual property rights, and minimizing antitrust risks

IP and Antitrust is the first comprehensive resource that fully examines **intellectual property** from an **antitrust** perspective, to help you steer clear of unexpected problems. It provides a sophisticated discussion of **intellectual property** law not currently available in the antitrust treatises on the market today, including Areeda and Hovenkamp's *Antitrust Law* treatise.

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