



## Diversity and Design: Understanding Hidden Consequences

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*Diversity and Design* explores how design - whether of products, buildings, landscapes, cities, media, or systems - affects diverse members of society. Fifteen case studies in television, marketing, product design, architecture, film, video games, and more, illustrate the profound, though often hidden, consequences design decisions and processes have on the total human experience. The book not only investigates how gender, race, class, age, disability, and other factors influence the ways designers think, but also emphasizes the importance of understanding increasingly diverse cultures and, thus, averting design that leads to discrimination, isolation, and segregation.

With over 140 full-color illustrations, chapter summaries, discussion questions and exercises, *Diversity and Design* is a valuable tool to help you understand the importance of designing for all.

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